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School of Business							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1212	1219	1237	1227	1234	UConn Office of Undergraduate Admissions; average total SAT score (Verbal and Math combined) for first-time freshmen at Storrs each fall semester.
	Undergraduate Credit Hours/Faculty - Storrs	393	385	395	368	391	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses taught by the School at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. Metric added for UConn academic units. The School of Business, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters. The metrics ratio uses the student credit hours definition applied to all UConn academic units.
	Student/Faculty Ratio - Storrs	24	24	23	20	21	<i>US News and World Report</i> formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate and graduate Business programs at Storrs Campus. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers) in Business at Storrs Campus.
	Student/Faculty Ratio - All Campuses*	23	23	23	21	22	<i>US News and World Report</i> formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate Business programs at Storrs Campus and graduate Business programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers) in Business at Storrs or in graduate Business programs all locations.
Research & Graduate Education	Graduate Credit Hours/Faculty - Storrs	52	46	59	59	66	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses taught by the School at Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. Metric added for UConn academic units. The School of Business, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters. The metrics ratio uses the student credit hours definition applied to all UConn academic units.
	Graduate Credit Hours/Faculty - All Campuses*	169	175	201	196	213	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses taught by the School at all locations. Base for ratio: full-time faculty in or affiliated with academic unit all locations. Metric added for UConn academic units. The School of Business, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters. The metrics ratio uses the student credit hours definition applied to all UConn academic units.
	Doctoral Degrees Awarded/100 Faculty	11	8	9	11		Federal IPEDS Completions Survey; the number of doctoral degrees awarded in Business each year (August-December-May). Base for ratio: full-time faculty in or affiliated with School of Business at Storrs or in Business graduate programs all locations.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	
	External Grant Expenditures (\$K)/Faculty	\$16	\$15	\$4	\$3		Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with School of Business at Storrs or in Business graduate programs all locations.
Diversity	Faculty: % Underrepresented	7%	6%	6%	5%	5%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.
Resources	Alumni Giving Rate	26%	23% / 18%	22% / 17%	22% / 18%		Percentage of undergraduate / graduate alumni of Business who gave to the University. FY 2008 indicates alumni who made one or more gifts for current operations, endowments, restricted funds, and/or capital expenses July 1, 2007 through June 30, 2008. Earlier FY summaries are for the time period of April 1 through March 31. Source: University of Connecticut Foundation. Base: alumni of record with an undergraduate / graduate degree and for whom the Foundation has current contact information. Criteria follow Foundation's report of undergraduate alumni giving rate to the <i>U.S. News & World Report</i> .

*For Student/Faculty Ratio, All Campuses = undergraduate programs at Storrs Campus and graduate programs at all locations.

School Specific	National Ranking - Graduate Business:					
	Rank among All Accredited Master's Programs	51	59		52	U.S. News & World Report, "America's Best Graduate Schools" 2005 (Fall 2003 data), 2006 (Fall 2004 data), 2007 (Fall 2005 data), and 2009 (Fall 2007 data) editions: the UConn ranking among accredited master's programs in business. A total of 377 programs were surveyed for the 2005 edition; 391 programs were surveyed for the 2006 edition, 399 programs were surveyed for the 2007 edition, and 425 programs were surveyed for the 2009 edition. No rank was reported for UConn in the 2008 edition of America's Best Graduate Schools (Fall 2006 data).
	Rank among Public Accredited Master's Programs	26	32		26	
	Acceptance Rates for Graduate Programs:					
	MS Accounting	86%	83%	83%	70%	School of Business compilation of number of applications compared to number of applications accepted (offers of admission) for each Fall. Acceptance rates are shown for the MS in Accounting Program, the Storrs Full-time MBA Program, and the Doctoral Program.
	Storrs Full-time MBA Program	49%	47%	56%	54%	
	Doctoral Program	7%	12%	11%	7%	
	Placement Rates for Graduates of Business Programs - In Career-Related Job or Attending Graduate School:					
	Bachelor's Degree	92%	93%	85%		School of Business Placement and Career Center compilation of percentage of bachelor's degree and MBA degree graduates employed, enrolled in graduate programs, or planning further graduate study by December after graduation. The percentages are conservative estimates. Follow-up opportunity is lost with some graduates who relocate within the U.S. or abroad.
	MBA Degree	94%	98%	89%	89%	

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School of Business - Accounting - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1182	1212	1228	1223	1221	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Accounting at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours/Faculty - Storrs	456	506	509	504	457	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Accounting at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Accounting, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	21	24	24	25	23	<i>US News and World Report</i> formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	131	143	188	184	171	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Accounting at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Accounting, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded/100 Faculty	25	13	0	13		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Accounting each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Accounting. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	6%	6%	0%	0%	0%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

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School of Business - Finance - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1239	1231	1266	1228	1238	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Finance at Storrs each fall semester. SAT averages may be based on small numbers of freshmen. Health Systems Management SAT averages: 1165 in Fall 2004, 1174 in Fall 2005, 1218 in Fall 2006, 1242 in Fall 2007, and 1203 in Fall 2008.
	Undergraduate Credit Hours/Faculty - Storrs	368	330	336	319	416	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Finance at the Storrs Campus. Includes Health Systems Management. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Finance, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	37	37	34	30	33	<i>US News and World Report</i> formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	224	205	222	207	282	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Finance at the Storrs Campus and graduate programs all locations. Includes Health Systems Management. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Finance, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded/100 Faculty	0	13	12	22		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Finance each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Finance. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	7%	6%	6%	6%	7%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

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School of Business - Management - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1216	1197	1234	1225	1225	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Management at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours/Faculty - Storrs	315	297	324	293	298	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Management at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	22	19	18	12	11	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	189	172	191	190	221	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Management at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded/100 Faculty	15	0	7	0		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Management each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Management. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	0%	7%	7%	0%	0%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

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School of Business - Operations and Information Management - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1183	1212	1200	1225	1206	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Management Information Systems (MIS) at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours/Faculty - Storrs	229	197	222	186	202	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Operations and Information Management at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Operations and Information Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	7	5	4	3	2	<i>US News and World Report</i> formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	108	121	150	150	165	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Operations and Information Management at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Operations and Information Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded/100 Faculty	15	0	18	5		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Operations and Information Management each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Operations and Information Management. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	10%	11%	12%	11%	11%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

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School of Business - Marketing - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1205	1200	1223	1207	1217	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Marketing at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours/Faculty - Storrs	508	427	397	365	396	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Marketing at the Storrs Campus. Includes Business Law. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Marketing, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	24	19	18	14	15	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	195	220	214	220	227	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Marketing at the Storrs Campus and graduate programs all locations. Includes Business Law. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Marketing, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded/100 Faculty	9	23	15	29		Federal IPEDS Completions Survey; the number of doctoral degrees awarded in Marketing each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Marketing. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)/Faculty		\$29	\$31	\$23		Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available prior to FY06.
Diversity	Faculty: % Underrepresented	0%	0%	0%	7%	8%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

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School of Business							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1212	1219	1237	1227	1234	UConn Office of Undergraduate Admissions; average total SAT score (Verbal and Math combined) for first-time freshmen at Storrs each fall semester.
	Undergraduate Credit Hours - Storrs	29,496	30,408	30,828	31,268	32,452	Storrs Campus credit hours. School summary may be greater than the sum of the departments when there are interdisciplinary subjects taught (eg. BADM). January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	393	385	395	368	391	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses taught by the School at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. Metric added for UConn academic units. The School of Business, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters. The metrics ratio uses the student credit hours definition applied to all UConn academic units.
	Student/Faculty Ratio - Storrs	24	24	23	20	21	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate and graduate Business programs at Storrs Campus. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers) in Business at Storrs Campus.
	Student/Faculty Ratio - All Campuses*	23	23	23	21	22	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate Business programs at Storrs Campus and graduate Business programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers) in Business at Storrs or in graduate Business programs all locations.
	Graduate Credit Hours - Storrs	3,886	3,618	4,565	5,033	5,508	Storrs Campus graduate credit hours. School summary may be greater than the sum of the departments when there are interdisciplinary programs (eg. BADM) or non-departmentalized graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Graduate Credit Hours - All Campuses*	15,233	16,260	18,718	19,565	20,250	Graduate credit hours all locations. School summary may be greater than the sum of the departments when there are interdisciplinary programs (eg. BADM) or non-departmentalized graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Graduate Credit Hours/Faculty - Storrs	52	46	59	59	66	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses taught by the School at Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. Metric added for UConn academic units. The School of Business, in addition to the information reported here, generates student credit hours in Winter Intersession and Summer Sessions and for time periods outside the University's fall and spring semesters. The metrics ratio uses the student credit hours definition applied to all UConn academic units.
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	Doctoral Degrees Awarded	10	7	8	11		
	Doctoral Degrees Awarded/100 Faculty	11	8	9	11		Federal IPEDS Completions Survey; the number of doctoral degrees awarded in Business each year (August-December-May). Base for ratio: full-time faculty in or affiliated with School of Business at Storrs or in Business graduate programs all locations.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	

	External Grant Expenditures (\$K)	\$1,432	\$1,421	\$403	\$321		Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty	\$16	\$15	\$4	\$3		Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with School of Business at Storrs or in Business graduate programs all locations.
Diversity	Faculty: % Underrepresented	7%	6%	6%	5%	5%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.
Resources	Alumni Giving Rate	26%	23% / 18%	22% / 17%	22% / 18%		Percentage of undergraduate / graduate alumni of Business who gave to the University. FY 2008 indicates alumni who made one or more gifts for current operations, endowments, restricted funds, and/or capital expenses July 1, 2007 through June 30, 2008. Earlier FY summaries are for the time period of April 1 through March 31. Source: University of Connecticut Foundation. Base: alumni of record with an undergraduate / graduate degree and for whom the Foundation has current contact information. Criteria follow Foundation's report of undergraduate alumni giving rate to the <i>U.S. News & World Report</i> .

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School Specific	National Ranking - Graduate Business:						
	Rank among All Accredited Master's Programs	51	59		52		<i>U.S. News & World Report</i> , "America's Best Graduate Schools" 2005 (Fall 2003 data), 2006 (Fall 2004 data), 2007 (Fall 2005 data), and 2009 (Fall 2007 data) editions: the UConn ranking among accredited master's programs in business. A total of 377 programs were surveyed for the 2005 edition; 391 programs were surveyed for the 2006 edition, 399 programs were surveyed for the 2007 edition, and 425 programs were surveyed for the 2009 edition. No rank was reported for UConn in the 2008 edition of <i>America's Best Graduate Schools</i> (Fall 2006 data).
	Rank among Public Accredited Master's Programs	26	32		26		
	Acceptance Rates for Graduate Programs:						
	MS Accounting	86%	83%	83%	70%		School of Business compilation of number of applications compared to number of applications accepted (offers of admission) for each Fall. Acceptance rates are shown for the MS in Accounting Program, the Storrs Full-time MBA Program, and the Doctoral Program.
	Storrs Full-time MBA Program	49%	47%	56%	54%		
	Doctoral Program	7%	12%	11%	7%		
	Placement Rates for Graduates of Business Programs - In Career-Related Job or Attending Graduate School:						
	Bachelor's Degree	92%	93%	85%			School of Business Placement and Career Center compilation of percentage of bachelor's degree and MBA degree graduates employed, enrolled in graduate programs, or planning further graduate study by December after graduation. The percentages are conservative estimates. Follow-up opportunity is lost with some graduates who relocate within the U.S. or abroad.
	MBA Degree	94%	98%	89%	89%		

Student Faculty Ratio:

FT Student UG Majors - Storrs	1,550	1,625	1,635	1,609	1,627	School summary may be greater than the sum of the departments when there are interdisciplinary or undecided majors or interdisciplinary or unassigned faculty. Majors may be understated if a discipline in this academic unit is the secondary or second-listed plan. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar. The major counts exclude non-degree students enrolled in graduate business courses but not yet matriculated into graduate business programs. The credit hours of these non-degree students are included in the graduate credit hours totals.
FT Student Grad Majors - Storrs	182	210	177	187	160	
FT Student Grad Majors - Other Campuses	120	118	196	207	209	
PT Student UG Majors- Storrs	32	35	27	18	28	
PT Student Grad Majors - Storrs	64	18	18	12	10	
PT Student Grad Majors - Other Campuses	747	848	829	850	927	
FTE Students - Storrs	1,763.68	1,852.49	1,826.85	1,805.90	1,799.54	
FTE Students - Other Campuses	366.51	397.84	469.57	487.50	514.91	
FT Teaching Faculty - Storrs	71	76	76	83	81	
FT Teaching Faculty - MBA Programs Other Campuses	13	12	15	15	12	
Headcount Adjunct Lecturers - Storrs	9	7	10	16	18	
Headcount Adjunct Lecturers - MBA Programs Other Campuses	16	18	16	23	22	
FTE Faculty - Storrs	73.97	78.31	79.30	88.28	86.94	
FTE Faculty - Other Campuses	18.28	17.94	20.28	22.59	19.26	
Metrics Student/Faculty Ratio - Storrs	24	24	23	20	21	
Metrics Student/Faculty Ratio - All Campuses	23	23	23	21	22	
FT Faculty - Storrs	75	79	78	85	83	
FT Faculty - MBA Programs Other Campuses	15	14	15	15	12	

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black	3	2	2	2	1
Native American		0	0	0	1
Hispanic/Latino	2	3	3	2	2
Total Underrepresented	5	5	5	4	4
Asian	19	19	22	22	22

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	21	25	16	19	10
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	4	2	2	1
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	1	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	1	0	1	1
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	1,784.68	1,877.92	1,843.05	1,825.46	1,809.67
Adjusted Student/Faculty Ratio - Storrs	24	24	23	21	21

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.

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School of Business - Accounting - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1182	1212	1228	1223	1221	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Accounting at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours - Storrs	7,300	8,100	8,138	8,058	8,219	Storrs Campus credit hours. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	456	506	509	504	457	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Accounting at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Accounting, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	21	24	24	25	23	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
	Graduate Credit Hours - All Campuses*	2,360	2,579	3,381	3,318	3,418	Credit hours at Storrs Campus and graduate programs all locations. Includes graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	131	143	188	184	171	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Accounting at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Accounting, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded	4	2	0	2		
	Doctoral Degrees Awarded/100 Faculty	25	13	0	13		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Accounting each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Accounting. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)						Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	6%	6%	0%	0%	0%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

Student Faculty Ratio:

FT Student UG Majors - Storrs	315	384	395	398	418
FT Student Grad Majors - Storrs	15	9	9	10	7
FT Student Grad Majors - Other Campuses	21	18	27	23	17
PT Student UG Majors - Storrs	8	7	7	5	10
PT Student Grad Majors - Storrs	7	7	3	4	2
PT Student Grad Majors - Other Campuses	71	124	144	146	165
FTE Students - Storrs	334.95	397.62	407.30	410.97	428.96
FTE Students - Other Campuses	44.43	58.92	74.52	71.18	71.45
FT Teaching Faculty - Storrs	15	16	16	16	18
FT Teaching Faculty - MBA Programs Other Campuses	2	2	2	2	2
Headcount Adjunct Lecturers - Storrs	2	2	2	2	3
Headcount Adjunct Lecturers - MBA Programs Other Campuses	1	2	1	3	4
FTE Faculty - Storrs	15.66	16.66	16.66	16.66	18.99
FTE Faculty - Other Campuses	2.33	2.66	2.33	2.99	3.32
Metrics Student/Faculty Ratio - Storrs	21	24	24	25	23
Metrics Student/Faculty Ratio - All Campuses	21	24	25	25	22

Majors may be understated if this discipline is the secondary or second-listed plan. Majors may be understated if subplan is missing in PeopleSoft. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar.

FT Faculty - Storrs	16	16	16	16	18
FT Faculty - MBA Programs Other Campuses	2	2	2	2	2

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black	1	1	0	0	0
Native American				0	0
Hispanic/Latino			0	0	0
Total Underrepresented	1	1	0	0	0
Asian	2	1	2	2	2

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	2	5	1	4	2
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	0	0	0	0
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	0	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	0	0	0	0
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	336.95	402.62	408.30	414.97	430.96
Adjusted Student/Faculty Ratio - Storrs	22	24	25	25	23

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.

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School of Business - Finance - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1239	1231	1266	1228	1238	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Finance at Storrs each fall semester. SAT averages may be based on small numbers of freshmen. Health Systems Management SAT averages: 1165 in Fall 2004, 1174 in Fall 2005, 1218 in Fall 2006, 1242 in Fall 2007, and 1203 in Fall 2008.
	Undergraduate Credit Hours - Storrs	5,525	5,275	5,713	5,738	5,824	Storrs Campus credit hours. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	368	330	336	319	416	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Finance at the Storrs Campus. Includes Health Systems Management. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Finance, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	37	37	34	30	33	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
	Graduate Credit Hours - All Campuses*	4,024	3,892	4,448	4,344	4,518	Credit hours at Storrs Campus and graduate programs all locations. Includes graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	224	205	222	207	282	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Finance at the Storrs Campus and graduate programs all locations. Includes Health Systems Management. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Finance, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded	0	2	2	4		
	Doctoral Degrees Awarded/100 Faculty	0	13	12	22		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Finance each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Finance. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)						Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	7%	6%	6%	6%	7%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

Student Faculty Ratio:

FT Student UG Majors - Storrs Finance	456	491	463	481	507
FT Student UG Majors - Storrs HSMG	54	62	54	45	46
FT Student Grad Majors - Storrs Finance	41	49	55	59	57
FT Student Grad Majors - Storrs HSMG	5	4	5	5	7
FT Student Grad Majors - Finance Other Campuses	31	30	46	50	48
FT Student Grad Majors - HSMG Other Campuses	4	3	3	6	7
PT Student UG Majors - Storrs Finance	8	10	4	6	6
PT Student UG Majors - Storrs HSMG	0	0	0	1	2
PT Student Grad Majors -Storrs Finance	2	2	7	5	3
PT Student Grad Majors -Storrs HSMG	1	1	1	0	1
PT Student Grad Majors - Finance Other Campuses	221	240	210	251	272
PT Student Grad Majors - HSMG Other Campuses	22	24	26	24	23
FTE Students - Storrs	559.63	610.29	580.96	593.96	620.96
FTE Students - Other Campuses	115.19	120.12	126.88	146.75	152.35
FT Teaching Faculty - Storrs	15	16	16	17	16
FT Teaching Faculty - MBA Programs Other Campuses	3	3	3	3	2
Headcount Adjunct Lecturers - Storrs	1	2	4	8	8
Headcount Adjunct Lecturers - MBA Programs Other Campuses	5	6	5	5	5
FTE Faculty - Storrs	15.33	16.66	17.32	19.64	18.64
FTE Faculty - Other Campuses	4.65	4.98	4.65	4.65	3.65
Metrics Student/Faculty Ratio - Storrs	37	37	34	30	33
Metrics Student/Faculty Ratio - All Campuses	34	34	32	30	35

Includes Health Systems Management majors. Majors may be understated if this discipline is the secondary or second-listed plan. Majors may be understated if subplan is missing in PeopleSoft. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar.

FT Faculty - Storrs	15	16	17	18	14
FT Faculty - MBA Programs Other Campuses	3	3	3	3	2

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black			1	0	0
Native American				0	0
Hispanic/Latino	1	1		1	1
Total Underrepresented	1	1	1	1	1
Asian	2	2	2	3	3

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	8	8	3	6	5
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	0	0	0	0
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	0	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	0	0	0	0
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	567.63	618.29	583.96	599.96	625.96
Adjusted Student/Faculty Ratio - Storrs	37	37	34	31	34

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.

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School of Business - Management - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1216	1197	1234	1225	1225	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Management at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours - Storrs	4,098	4,456	4,860	5,277	5,356	Storrs Campus credit hours. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	315	297	324	293	298	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Management at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	22	19	18	12	11	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
	Graduate Credit Hours - All Campuses*	2,829	2,928	3,240	3,796	4,198	Credit hours at Storrs Campus and graduate programs all locations. Includes graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	189	172	191	190	221	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Management at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded	2	0	1	0		
	Doctoral Degrees Awarded/100 Faculty	15	0	7	0		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Management each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff: may omit post doctoral fellows funded through centers or units outside Management. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)						Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	0%	7%	7%	0%	0%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

Student Faculty Ratio:

FT Student UG Majors - Storrs	271	266	268	216	196
FT Student Grad Majors - Storrs	10	8	10	10	13
FT Student Grad Majors - Other Campuses	11	19	16	23	32
PT Student UG Majors - Storrs	8	9	8	4	6
PT Student Grad Majors - Storrs	0	1	4	2	1
PT Student Grad Majors - Other Campuses	117	118	115	127	147
FTE Students - Storrs	283.64	277.30	281.96	227.98	211.31
FTE Students - Other Campuses	49.61	57.94	53.95	64.91	80.51
FT Teaching Faculty - Storrs	12	14	15	18	18
FT Teaching Faculty - MBA Programs Other Campuses	2	2	2	1	1
Headcount Adjunct Lecturers - Storrs	2	1	1	1	4
Headcount Adjunct Lecturers - MBA Programs Other Campuses	3	5	4	3	5
FTE Faculty - Storrs	12.66	14.33	15.33	18.33	19.32
FTE Faculty - Other Campuses	2.99	3.65	3.32	1.99	2.65
Metrics Student/Faculty Ratio - Storrs	22	19	18	12	11
Metrics Student/Faculty Ratio - All Campuses	21	19	18	14	13
FT Faculty - Storrs	13	15	15	18	18
FT Faculty - MBA Programs Other Campuses	2	2	2	2	1

Majors may be understated if this discipline is the secondary or second-listed plan. Majors may be understated if subplan is missing in PeopleSoft. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar.

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black					
Native American					
Hispanic/Latino		1	1	0	0
Total Underrepresented	0	1	1	0	0
Asian	0	0	0	2	1

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	2	5	5	3	7
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	0	0	0	0
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	1	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	0	0	0	0
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	285.64	282.30	286.96	231.31	218.31
Adjusted Student/Faculty Ratio - Storrs	23	20	19	13	11

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.

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School of Business - Operations and Information Management - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1183	1212	1200	1225	1206	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Management Information Systems (MIS) at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours - Storrs	4,572	3,743	3,780	3,531	3,637	Storrs Campus credit hours. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	229	197	222	186	202	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Operations and Information Management at the Storrs Campus. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Operations and Information Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	7	5	4	3	2	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
	Graduate Credit Hours - All Campuses*	2,803	2,893	3,447	3,753	3,791	Credit hours at Storrs Campus and graduate programs all locations. Includes graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	108	121	150	150	165	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Operations and Information Management at the Storrs Campus and graduate programs all locations. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Operations and Information Management, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded	3	0	3	1		
	Doctoral Degrees Awarded/100 Faculty	15	0	18	5		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Operations and Information Management each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Operations and Information Management. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)						Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty						Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available.
Diversity	Faculty: % Underrepresented	10%	11%	12%	11%	11%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

Student Faculty Ratio:

FT Student UG Majors - Storrs	112	70	47	37	34
FT Student Grad Majors - Storrs	11	12	11	10	9
FT Student Grad Majors - Other Campuses	0	0	0	0	0
PT Student UG Majors - Storrs	3	2	3	0	0
PT Student Grad Majors - Storrs	0	0	0	0	2
PT Student Grad Majors - Other Campuses	0	0	0	0	0
FTE Students - Storrs	123.99	82.66	58.99	47.00	43.66
FTE Students - Other Campuses	0.00	0.00	0.00	0.00	0.00
FT Teaching Faculty - Storrs	18	17	16	18	18
FT Teaching Faculty - MBA Programs Other Campuses	4	3	2	1	1
Headcount Adjunct Lecturers - Storrs	1	1	1	0	0
Headcount Adjunct Lecturers - MBA Programs Other Campuses	4	3	3	5	4
FTE Faculty - Storrs	18.33	17.33	16.33	18.00	18.00
FTE Faculty - Other Campuses	5.32	3.99	2.99	2.65	2.32
Metrics Student/Faculty Ratio - Storrs	7	5	4	3	2
Metrics Student/Faculty Ratio - All Campuses	5	4	3	2	2

Majors may be understated if this discipline is the secondary or second-listed plan. Majors may be understated if subplan is missing in PeopleSoft. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar.

FT Faculty - Storrs	20	19	17	19	18
FT Faculty - MBA Programs Other Campuses	6	5	6	6	5

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black	1	1	1	1	1
Native American				0	0
Hispanic/Latino	1	1	1	1	1
Total Underrepresented	2	2	2	2	2
Asian	10	9	8	11	12

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	2	1	0	1	1
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	0	0	0	0
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	0	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	0	0	0	0
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	125.99	83.66	58.99	48.00	44.66
Adjusted Student/Faculty Ratio - Storrs	7	5	4	3	2

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.

DRAFT

School of Business - Marketing - Department Summary							
Metrics 5 Year Trend		FY05	FY06	FY07	FY08	FY09	Sources and Notes
		<i>Fall 2004</i>	<i>Fall 2005</i>	<i>Fall 2006</i>	<i>Fall 2007</i>	<i>Fall 2008</i>	
Undergraduate Education	Freshmen Average SAT/Math & Verbal	1205	1200	1223	1207	1217	UConn Office of Undergraduate Admissions: average total SAT score (Verbal and Math combined) for first-time freshmen in Marketing at Storrs each fall semester. SAT averages may be based on small numbers of freshmen.
	Undergraduate Credit Hours - Storrs	5,588	5,545	5,167	5,112	5,148	Storrs Campus credit hours. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
	Undergraduate Credit Hours/Faculty - Storrs	508	427	397	365	396	Tenth-day census (fall and spring semesters combined) of student credit hours generated from undergraduate courses in Marketing at the Storrs Campus. Includes Business Law. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Marketing, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Student/Faculty Ratio - Storrs	24	19	18	14	15	US News and World Report formula for student FTE and faculty FTE applied to tenth-day fall semester census of students and end-of-October census of faculty and adjunct lecturers. Student FTE: headcount of full-time students plus full-time equivalent (33%) of part-time students in undergraduate programs at Storrs Campus and graduate programs at all locations. Faculty FTE: headcount of full-time instructional faculty plus full-time equivalent (33%) of part-time instructional faculty (adjunct lecturers).
	Graduate Credit Hours - All Campuses*	2,533	3,296	3,216	3,513	3,406	Credit hours at Storrs Campus and graduate programs all locations. Includes graduate research credits. January 2009 summary of FY 2009 is an estimate based on actual Fall 2008 and projected Spring 2009.
Research & Graduate Education	Graduate Credit Hours/Faculty - All Campuses*	195	220	214	220	227	Tenth-day census (fall and spring semesters combined) of student credit hours generated from graduate courses in Marketing at the Storrs Campus and graduate programs all locations. Includes Business Law. Base for ratio: full-time faculty in or affiliated with academic unit. The metrics ratio uses the student credit hours definition applied to all UConn academic units. The Department of Marketing, in addition to the information reported here, generates student credit hours in Winter Intercession and Summer Sessions and for time periods outside the University's fall and spring semesters.
	Doctoral Degrees Awarded	1	3	2	4		
	Doctoral Degrees Awarded/100 Faculty	9	23	15	29		Federal IPEDS Completions Survey: the number of doctoral degrees awarded in Marketing each year (August-December-May). Base for ratio: full-time faculty in or affiliated with academic unit.
	Post Doctoral Appointees	0	0	0	0	0	
	Post Doctoral Appointees/100 Faculty	0	0	0	0	0	End-of-October UConn census of staff; may omit post doctoral fellows funded through centers or units outside Marketing. Base for ratio: full-time faculty in or affiliated with academic unit.
	External Grant Expenditures (\$K)		\$380	\$403	\$321		Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses.
	External Grant Expenditures (\$K)/Faculty		\$29	\$31	\$23		Expenditures: Office of the Vice Provost for Research and Graduate Education reports of fiscal year external research expenditures at Storrs & Regional Campuses. Base for ratio: full-time faculty in or affiliated with academic unit. Departmental detail of expenditures not available prior to FY06.
Diversity	Faculty: % Underrepresented	0%	0%	0%	7%	8%	Affirmative action end-of-October census counts of full-time faculty at Storrs who report themselves as underrepresented (Black, Hispanic or Native American) regardless of citizenship status.

*All Campuses = Undergraduate programs at Storrs Campus and graduate programs at all locations.

Student Faculty Ratio:

FT Student UG Majors - Storrs	263	247	230	213	192
FT Student Grad Majors - Storrs	11	9	13	11	7
FT Student Grad Majors - Other Campuses	11	9	10	11	13
PT Student UG Majors - Storrs	4	7	5	2	4
PT Student Grad Majors - Storrs	1	2	1	1	0
PT Student Grad Majors - Other Campuses	65	60	55	63	87
FTE Students - Storrs	275.65	258.97	244.98	224.99	200.32
FTE Students - Other Campuses	32.45	28.80	28.15	31.79	41.71
FT Teaching Faculty - Storrs	11	13	13	14	13
FT Teaching Faculty - MBA Programs Other Campuses	2	2	2	2	2
Headcount Adjunct Lecturers - Storrs	2	1	2	5	2
Headcount Adjunct Lecturers - MBA Programs Other Campuses	3	2	3	6	4
FTE Faculty - Storrs	11.66	13.33	13.66	15.65	13.66
FTE Faculty - Other Campuses	2.99	2.66	2.99	3.98	3.32
Metrics Student/Faculty Ratio - Storrs	24	19	18	14	15
Metrics Student/Faculty Ratio - All Campuses	21	18	16	13	14

Majors may be understated if this discipline is the secondary or second-listed plan. Majors may be understated if subplan is missing in PeopleSoft. Majors may also be understated for programs scheduled outside regular semester time frame; counts are at 10th day of classes in fall semester of University's academic calendar.

FT Faculty - Storrs	11	13	13	14	13
FT Faculty - MBA Programs Other Campuses	2	2	2	2	2

FT Faculty Diversity:

FT Faculty - Storrs					
African/Black				0	0
Native American				1	1
Hispanic/Latino				0	0
Total Underrepresented	0	0	0	1	1
Asian	5	7	6	7	5

Adjusted Student Faculty Ratio with Secondary Majors:

FT Student UG Dual Degree-Seeking - Storrs	6	4	4	5	3
FT Student UG Double Majors - Storrs	0	0	0	0	0
FT Student UG Minors - Storrs	0	0	0	0	0
PT Student UG Dual Degree-Seeking - Storrs	0	0	0	0	0
PT Student UG Double Majors - Storrs	0	0	0	0	0
PT Student UG Minors - Storrs	0	0	0	0	0
Total FTE Students - with UG Duals, Doubles, Minors - Storrs	281.65	262.97	248.98	229.99	203.32
Adjusted Student/Faculty Ratio - Storrs	12	14	14	16	14

These details illustrate the adjustment to the Storrs student/faculty ratio when undergraduate students with secondary or second-listed plans in this academic unit are included in the ratio. In the illustration, secondary-plan headcounts are added to the primary major student FTE calculation in the following fractional amounts: 100% for the second plan in a dual degree program; 50% for the second plan in a double major; and 10% for a minor plan. These fractional additions represent the estimated typical faculty advising resources needed for secondary compared to primary majors. As for the metrics ratio, part-time headcounts are 33% of full-time headcounts.